



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi  
NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)  
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH,CST), MBA & MCA



**17** PARTNERSHIPS  
FOR THE GOALS



## 17.2 Relationships to support the goals

Metric	Parameter
17.2.4	Collaboration for SDG best practice



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## EVENTS Conducted in MITS by Departments /Cells

January 2023 - December 2023			Weblink only
S.No	Name of the Events	17	
1	A One Week Faculty Development Programme on "Computational Modelling of Materials"	√	<a href="https://mits.ac.in/assets/pdf/bsh/Computational%20Modelling%20of%20Materials.pdf">https://mits.ac.in/assets/pdf/bsh/Computational%20Modelling%20of%20Materials.pdf</a>
2	MADANAPALLE ASSOCIATION OF LICENSED ENGINEERS-Home Expo-2023	√	<a href="https://mits.ac.in/assets/pdf/civil/HOME%20EXPO-2023.pdf">https://mits.ac.in/assets/pdf/civil/HOME%20EXPO-2023.pdf</a>
3	ISO 21001:2018 Certification Audit - EOMS Stage 2	√	<a href="https://mits.ac.in/assets/pdf/iqac/ISO%20Stage%202%20Audit%20Report.pdf">https://mits.ac.in/assets/pdf/iqac/ISO%20Stage%202%20Audit%20Report.pdf</a>
4	A guest lecture on "Technical Aspects of Community Radio Station" was held on 10th January 2023.	√	<a href="https://mits.ac.in/assets/pdf/radio/MITS%20RADIO%2090.8%20CR%20_Guest%20Lecture_%20Report_10_jan_2023.pdf">https://mits.ac.in/assets/pdf/radio/MITS%20RADIO%2090.8%20CR%20_Guest%20Lecture_%20Report_10_jan_2023.pdf</a>
5	One-day visit to MITS Radio 90.8 CR by the "RED FM 93.5 Team" with Mr. A. Sridhar, Cluster Station Head, KAL Radio Limited, Nellore & Tirupati on 12th January 2023.	√	<a href="https://mits.ac.in/assets/pdf/radio/MITS%20RADIO%2090.8%20CR_Report_RED%20FM_Mr%20Sridhar%20Visit_22.01.2023.pdf">https://mits.ac.in/assets/pdf/radio/MITS%20RADIO%2090.8%20CR_Report_RED%20FM_Mr%20Sridhar%20Visit_22.01.2023.pdf</a>
6	Celebration of the live broadcast of the 100th episode of Mann Ki Baat on 30th April 2023.	√	<a href="https://mits.ac.in/assets/radio/MANN%20KI%200BAAT.pdf">https://mits.ac.in/assets/radio/MANN%20KI%200BAAT.pdf</a>
7	"National Constitution Day" featuring insights from the Madanapalle Bar Association on 26th November 2023,	√	<a href="https://mits.ac.in/assets/radio/Madanapalle%20Advocate%20Bar%20Association%20Members%20Visit%20_%2026.11.23.pdf">https://mits.ac.in/assets/radio/Madanapalle%20Advocate%20Bar%20Association%20Members%20Visit%20_%2026.11.23.pdf</a>
8	Major General M K Hada's Visit to Our MITS Radio 90.8 Community Radio Station	√	<a href="https://mits.ac.in/assets/radio/Maj%20Gen%20M%20K%20HADA%20Visit_%2016th%20December%202023.pdf">https://mits.ac.in/assets/radio/Maj%20Gen%20M%20K%20HADA%20Visit_%2016th%20December%202023.pdf</a>

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**MITRADIO 90.8 (Community Radio Station)**

<b>January 2023 - December 2023</b>						
Sl.No	Name Of the Event	Presenters	Broadcast Date	Benifitted Community Area	Number of Community People Benifitted	Weblink only
1	Guest Lecture on Technical Aspects of Community Radio Station	<b>Mr R. Narasimha Swamy</b> , Director, Varpas Media Technologies Pvt Ltd, Bengaluru.	10th January 2023	Madanapalle Region	500	<a href="https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR%20Guest%20Lecture_%20Report_10_jan_2023.pdf">https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR%20Guest%20Lecture_%20Report_10_jan_2023.pdf</a>
2	Field recording	<b>Garimella Balakrishna Prasad</b> , T.T.D. Asthana Vidwan and Ahobila Mutt Asthana Vidwan	12th January 2023	Madanapalle Region	800	<a href="https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR_Trupati_Field%20Interview_12-01-2023.pdf">https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR_Trupati_Field%20Interview_12-01-2023.pdf</a>
3	RED FM 93.5 Team, Tirupathi visit to MITRADIO 90.8 Community Radio Station	<b>"RED FM 93.5 Team"</b> with <b>Mr. A. Sridhar</b> , Cluster Station Head, KAL Radio Limited, Nellore & Tirupati	12th January 2023	Madanapalle Region	850	<a href="https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR_Report_RED%20FM_Mr%20Sridhar%20Visit_22.01.2023.pdf">https://mits.ac.in/assets/pdf/radio/MITRADIO%2090.8%20CR_Report_RED%20FM_Mr%20Sridhar%20Visit_22.01.2023.pdf</a>
4	Celebration of the live broadcast of the 100th episode of Mann Ki Baat	Honourable Prime Minister of INDIA, <b>Shri Narendra Modi Ji</b>	18th May 2023	Madanapalle Region	1000	<a href="https://mits.ac.in/assets/radio/MANN%20KI%20BAAT.pdf">https://mits.ac.in/assets/radio/MANN%20KI%20BAAT.pdf</a>
5	National Constitution Day	<b>Members of Madanapalle Bar Association</b> , Madanapalle	26th November 2023	Madanapalle Region	1000	<a href="https://mits.ac.in/assets/radio/Madanapalle%20Advocate%20Bar%20Association%20Members%20Visit%20_%2026.11.23.pdf">https://mits.ac.in/assets/radio/Madanapalle%20Advocate%20Bar%20Association%20Members%20Visit%20_%2026.11.23.pdf</a>
6	Interview with President of Koyambedu Vegetable Market	<b>Shri. S. Chandran</b> , the President of the Koyambedu Vegetable Market	2nd December 2023	Madanapalle Region	1050	<a href="https://mits.ac.in/assets/radio/S%20Chandran,%20President,%20Koyambedu%20Vegetable%20Market%20Visit%20_%202023.12.23.pdf">https://mits.ac.in/assets/radio/S%20Chandran,%20President,%20Koyambedu%20Vegetable%20Market%20Visit%20_%202023.12.23.pdf</a>
7	Major General M K Hada's Visit to Our MITRADIO 90.8 Community Radio Station	Major General <b>M K Hada</b> , Director General, Vigilance & Security, DRDO, New Delhi,	16th December 2023	Madanapalle Region	1200	<a href="https://mits.ac.in/assets/radio/Maj%20Gen%20M%20KHADA%20Visit_%2016th%20December%202023.pdf">https://mits.ac.in/assets/radio/Maj%20Gen%20M%20KHADA%20Visit_%2016th%20December%202023.pdf</a>



**Government of India  
Ministry of Communications  
Department of Telecommunications  
Wireless Planning & Co-ordination Wing ,  
6th floor, Sanchar Bhawan,  
New Delhi-110001.**

**RENEWAL CERTIFICATE**

This is to certify that **Terrestrial Broadcast (FM/Community Radio Station/SW/MW/LPT/HPT/DTT)** Wireless Operating license with No. **NWW34320221101859** granted to **M/s Madanapalle Institute of Technology and Science** and consisting of **2** number of licensed stations is renewed up to **31-08-2025**.

**Date of issue** : 24-07-2024

Note :-

1. This renewal certificate is issued against payment details: Bharatkosh Receipt no **20515524072400027754** dated: **24-07-2024** for an amount Rs. **13066** for 1 year .
2. The annual Spectrum charges are Rs.**23500** consisting of Licence fee- Rs.**1000**, Royalty-Rs.**22500** & Addl. Royalty-Rs.**0**. Licensee is advised to apply for renewal at least two months prior to expiry of the license to avoid late fee charges, calculated @ 2% per month compounded annually subject to a minimum of Rs. 250/- after expiry of the license.
3. The validity of this renewal certificate is subjected to the validity of corresponding permission/service license (GOPA Cell agreement) issued by MIB with which the license is co-terminus.

**To,  
Dr C Yuvaraj  
Madanapalle Institute of Technology and Science, Kadiri Road, Angallu, Madanapalle,  
Chittoor,ANDHRA PRADESH-517325**

\*This renewal certificate is system generated and does not require any signature. In case of discrepancy in the above data, the certificate issuing office may be contacted for rectification.



# MITS RADIO 90.8 MHz COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
MADANAPALLE – 517325, ANDRA PRADESH



## PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)

<b>AFTERNOON TRANSMISSION (MONDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Hasyavallari</b> (Jokes)	10:00
1:10	<b>Mahilavani</b> (Women's empowerment)	15:00
1:25	<b>Cinema Pata</b>	05:00
1:30	<b>Aarogya Sampadha</b> (Health)	15:00
1:45	<b>Mana Prapancham</b> (World Round up)	15:00
2:00	Closing Announcements – Close Down	



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MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
MADANAPALLE – 517325, ANDRA PRADESH



## PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)

<b>AFTERNOON TRANSMISSION (TUESDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Yuvata- mata manthi</b> (Youth )	15:00
1:15	<b>Naya Salahalu</b> (Law)	15:00
1:30	<b>Kavitha/Katha</b> (Telugu-Poetic-Programme)	10:00
1:40	<b>Kreed Rangam</b> (Sports)	10:00
1:50	<b>Dharshaneeyam</b> (Tourism )	10:00
2:00	Closing Announcements – Close Down	



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MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
MADANAPALLE – 517325, ANDRA PRADESH



## PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)

<b>AFTERNOON TRANSMISSION (WEDNESDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>RachaBanda</b>	10:00
1:10	<b>Vijaya Rahasyam</b> (Success Stories)	15:00
1:25	<b>Cinema Pata</b>	05:00
1:30	<b>Pallelu Panta Seemalu</b> (Agriculture Program for Kisan/Farmer)	15:00
1:45	<b>Campus Kaburlu</b> (Campus News in English)	15:00
2:00	Closing Announcements – Close Down	



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MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
MADANAPALLE – 517325, ANDRA PRADESH



## PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)

<b>AFTERNOON TRANSMISSION (THURSDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Hasya Vallari</b> (Jokes)	10:00
1:10	<b>Chinnarula Karyakramam</b> (School Children)	15:00
1:25	<b>Cinema Pata</b>	05:00
1:30	<b>Pallelu Panta Seemalu</b> (Horticulture Program)	15:00
1:45	<b>Around the World</b> (English)	15:00
2:00	Closing Announcements – Close Down	





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## PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)

<b>AFTERNOON TRANSMISSION (FRIDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Charitralo Eee Roju</b> (History of the Day)	15:00
1:15	<b>Udyoga Varthalu</b> (Career guidance)	05:00
1:20	<b>Telugu Bhasha-Samskruthi</b> (Telugu Culture & Heritage)	10:00
1:30	<b>Pallelu Panta Seemalu</b> (Animal Husbandry & Poultry)	15:00
1:45	<b>Kaastha Vini Pobba</b> (Social Awareness)	15:00
2:00	Closing Announcements – Close Down	



# **MIT'S RADIO 90.8 MHz**

## **COMMUNITY RADIO STATION**

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
**MADANAPALLE – 517325, ANDRA PRADESH**



### **PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)**

<b>AFTERNOON TRANSMISSION (SATURDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Life Skills Education</b>	15:00
1:15	<b>Learning through Radio</b>	10:00
1:25	<b>Western Music</b>	15:00
1:40	<b>Matha- Sishu Karyakramam</b> (Women and Child Health)	20:00
2:00	Closing Announcements – Close Down	



# **MIT'S RADIO 90.8 MHz COMMUNITY RADIO STATION**

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE  
MADANAPALLE – 517325, ANDRA PRADESH**



## **PROGRAMME SCHEDULE – FIXED POINT CHART (FPC)**

<b>AFTERNOON TRANSMISSION (SUNDAY)</b>		
<b>BROADCAST TIME</b>	<b>PROGRAMME</b>	<b>DURATION (Minutes)</b>
11:59	Signature Tune, Opening Announcement	
12:00 PM	Prasara Vivaralu	05:00
12:05	Manchi Maata (Thought of the Day)	05:00
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	15:00
12:25	Polam Kaburlu (Agriculture Hints)	10:00
12:35	Sthanika Vartalu (Local News)	10:00
12:45	Chitra Manjari	15:00
1:00	<b>Sandhya Samayam</b> (Anubhav)	15:00
1:15	<b>Sastra Vignanam</b> (Science on Radio)	15:00
1:30	<b>Cinema Pata</b>	05:00
1:35	<b>Paryavarana Visheshaalu</b> (Environmental Issues)	25:00
2:00	Closing Announcements – Close Down	



**MITS RADIO 90.8 MHz**  
**COMMUNITY RADIO STAION**  
**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
**MADANAPALLE – 517325, ANDRA PRADESH**



**List of Programmes- Q-Sheet**

Broadcast Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday					
11:59	Signature Tune, Opening Announcement											
12:00 PM	Prasara Vivaralu	Prasara Vivaralu	Prasara Vivaralu	Prasara Vivaralu	Prasara Vivaralu	Prasara Vivaralu	Prasara Vivaralu					
12:05	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)	Manchi Maata (Thought of the Day)					
12:10	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)	Bhakthi Sankeerthanam (Devotional Songs-TTD)					
12:25	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)	Polam Kaburlu (Agriculture Hints)					
12:35	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)	Sthanika Vartalu (Local News)					
12:45	Chitra Manjari	Chitra Manjari	Chitra Manjari	Chitra Manjari	Chitra Manjari	Chitra Manjari	Chitra Manjari					
01:00	Hasyavallari (Jokes)	Yuvata- mata manthi (Youth )	RachaBanda	Hasya Vallari (Jokes)	Charitralo Eee Roju (History of the Day)	<b>Life Skills Education</b>	Sandhya Samayam (Anubhav)					
01:10	Mahilavani (Women's empowerment)		Vijaya Rahasyam (Success Stories)	Chinnarula Karyakramam (School Children)				Udyoga Varthalu (Career guidance)				
01:15		Naya Salahalu (Law)			Cinema Pata	Cinema Pata	Telugu Bhasha-Samskruthi (Telugu Culture & Heritage)		<b>Learning through Radio</b>	Sastra Vignanam (Science on Radio)		
01:20											Kavitha/Katha (Telugu-Poetic-Programme)	Pallelu Panta Seemalu (Agriculture Program for Kisan/Farmer)
01:25	Kreeda Rangam (Sports)	Campus Kaburlu (Campus News)	Around the World (English)	Kaastha Vini Pobba (Social Awareness)	Matha-Sishu Karyakramam (Women and Child Health)	Paryavarana Visheshaalu (Environmental Issues)						
01:30							Aarogya Sampadha (Health)	Dharshaneeyam (Tourism )	Closing Announcements – Close Down			
01:35	Mana Prapancham (World Round up)	Dharshaneeyam (Tourism )	Closing Announcements – Close Down									
01:40				Closing Announcements – Close Down								
01:45	Closing Announcements – Close Down											
01:50		Closing Announcements – Close Down										
02:00	Closing Announcements – Close Down											